# Joe Dallacqua

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## Summary

Excellent communicator with 20 years experience in website development and design, coupled with years of providing and training customer service.

## Experience

### Principal Consultant / UX Design Lead
Sparq

Jan 2017 - Present (6 years 9 months)

### Principal Web Developer and UX Lead
Rural Sourcing

Jan 2017 - Present (6 years 9 months)
• Developed and led a team of UX designers, adding UX to the RSI Practice Area Portfolio
• Designed and developed data -driven applications for multiple Tier 1 clients
• Acted as Tech Lead for a team of 10 developers, often grooming developers to become Leads on other projects
• Regularly met with clients to establish design and development strategies

### V.P. UX Front End Development and Design
J.P. Morgan

Sep 2011 - Aug 2016 (5 years)
• Acted as a communication hub between leadership, UX, and technology.
• Architected module-based design standards for new, client facing, site development
• Provided front end code and led a team of developers to create a global website platform
• Key UX strategist for an internal document management system
• Worked with a team of designers to create clear, consistent digital design with short turnaround times

### Website Development Program Manager
Audiology Online

Jun 2006 - Aug 2011 (5 years 3 months)
• Supervised a team of web designers to develop new websites and service customers
• Acted as the touchpoint between IT staff and managment on the development of new projects including ecommerce and streaming video.
• Designed, developed, and delivered client websites
• Worked with a team to grow the program from 400 to 850 subscriber sites in a span of 4 years.

## Education

### Otterbein University

BFA, Performance
1999 - 2003

## Licenses & Certifications

**Delivering Employee Feedback** - LinkedIn

**Managing Employee Performance Problems** - LinkedIn

## Skills

Meeting Facilitation  •  Front-End Development  •  User Experience (UX)  •  Social Media  •  Illustrator  •
WordPress  •  Microsoft Office  •  Email Marketing  •  HTML  •  Microsoft Word